






# Institutional Survey Planning Framework

Illinois State University / February 2022

|                            | Pre-college<br> | First-year<br> | While Enrolled<br> | Graduation<br> | Post-graduation<br> |
|----------------------------|--|---|---|---|--|
| <b>Surveys</b>             | BCSSE  | NSSE  | Advising*<br>Gen. ed.<br>NSSE<br>Birdtracks**   | Exit survey*<br>NACE 1 <sup>st</sup><br>destination**   | Alumni survey*<br>NACE 1 <sup>st</sup><br>destination**  |
| <b>Variables</b>           | HS experiences<br>ISU expectations   | Engagement<br>Satisfaction with<br>ISU<br><br>Student Affairs<br>learning outcomes              | Same as 1 <sup>st</sup> yr<br>(seniors)<br><br>Student Affairs<br>learning outcomes                 | Satisfaction with<br>ISU  | Wages<br>Job placement<br>In state retention<br>Industry   |
| <b>Other data tracking</b> | <a href="#">EDA</a> / <a href="#">PRPA</a> data  | <a href="#">EDA</a> / <a href="#">PRPA</a> data   | <a href="#">EDA</a> / <a href="#">PRPA</a> data   | <a href="#">EDA</a> / <a href="#">PRPA</a> data   | IDES-matching<br>Advancement   |

*\*Program-level*

*\*\*[Student Affairs](#)*